



E-shops

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E-shops

- ▶ **E-shops:** is a term commonly used to refer to electronic shops or online shops, also known as e-commerce stores. These are digital platforms where businesses or individuals sell products or services over the internet. E-shops enable customers to browse through a virtual catalog, select items, add them to a digital shopping cart, and complete the purchase using various online payment methods.
- ▶ Some well-known examples of e-shops include Amazon, eBay, Alibaba, and various online stores operated by traditional brick-and-mortar retailers. Businesses and entrepreneurs often choose to establish e-shops as a way to reach a broader audience and tap into the global market.

E-mall

- ▶ **E-mall:** typically refers to an online marketplace or platform where multiple vendors or merchants gather to sell their products or services. It's a virtual space that mimics the concept of a traditional shopping mall but exists on the internet. In an electronic mall, customers can find a variety of goods and services from different sellers, often spanning various categories.

Electronic malls may take different forms, including:

1. **E-commerce Platforms:** Large e-commerce websites like Amazon, eBay, or Alibaba can be considered electronic malls. These platforms host a wide range of sellers offering diverse products.
2. **Marketplace Websites:** Some websites serve as electronic malls by bringing together various sellers and allowing them to create individual storefronts. Examples include Etsy for handmade and unique items or Zillow for real estate.

E-mall

3. **Virtual Malls:** Some websites or platforms are designed to resemble a virtual shopping mall, where users can navigate through different "stores" or sections to explore various products or services.

Trading Communities

- ▶ **Trading communities:** typically refer to groups or networks of individuals, businesses, or organizations that come together to engage in buying and selling activities. These communities can operate in various contexts, both online and offline. Here are a few examples:
 1. **Online Trading Communities:** With the rise of the internet, online trading communities have become prevalent. These communities often exist on e-commerce platforms, forums, or social media where members can buy and sell goods or services. Examples include online marketplaces like eBay, where individual sellers and buyers form a trading community.
 2. **Business-to-Business (B2B) Trading Networks:** In the business world, trading communities can refer to networks of companies or suppliers engaged in B2B transactions. These networks may be facilitated by specialized platforms or industry associations that connect businesses for the purpose of procurement, and supply chain management.

Trading Communities

- 3. Investment and Financial Trading Communities:** In the context of financial markets, trading communities can consist of investors, traders, and financial professionals who share information, insights, and strategies related to buying and selling financial instruments. Online forums, social media groups, and investment platforms often serve as spaces for these communities.
- 4. Local or Regional Trading Networks:** In some cases, trading communities can be geographically focused, involving local businesses or individuals who exchange goods or services within a specific region. This might occur through local markets, barter systems, or community-based trading platforms.